

Press Release

For Immediate Release

The Mira Masquerade Magic – Party into 2012

21 December 2011, Hong Kong: **The Mira Masquerade Magic Party** in Vibes' chill garden under the stars is set to be the most magical New Year's Eve celebration in Hong Kong.

Fun crowd of glamorously dressed and flirtatiously masked guests will be whirling to vibrant and joyful sets of flowing from the decks of Paris-born **NDM.DJ**. Brave moves of **freestyle dancers** will charge the atmosphere producing a breathtaking performance among lotus shaped fires.

Magic will be hovering in the air and dominate the floor with close-up magicians mingling with the guests. **Giant Party Hat** and a **Stilt Walker** will turn the heads of the guests and face painting will bring extra smiles to party goers touched up by the **magic glamour** of glittering masquerade costumes, shining party hats, and colorful feathers.

A stunning laser projection displayed on the wall enclosing the hidden venue will count down to the very last second of the passing year and a shower of balloons falling from the rooftop will announce the arrival of 2012.

To dance the night away and toast to 2012 under the star-filled sky, please contact **The Mira Festive Counter** at 2315 5885 or book online www.miramar-shopping.com

** **Tickets** are available on sale at **HK\$750** per person until 30 December 2011 inclusive with the door price set at **HK\$850**. The price includes **open bar** serving standard drinks **from 11pm to 2am** and **snacks** served at 2pm.*

** Limited number of exclusive **VIP tables** with private seating for up to 10 guests is offered with a bottle of champagne and a deluxe snack platter at **\$2,012** in addition to the entry fee. Full deposit is required to confirm and guarantee the booking.*

Sublime Festivity Doubles Up at The Mira

To combine the joy of New Year's Eve celebrations **free admittance** to the Mira Masquerade Magic Party will be granted to those who choose to indulge themselves in one of the below styles on the last day of the year:

A classy countdown to 2012 at **WHISK's** tables turns into an al fresco party until dawn. Celebrate New Year's Eve with an **exquisite 8-course festive dinner**, a welcome glass of champagne, special party favours, all priced at **HK\$1,888** per person, and enjoy free entry to the outdoor countdown party at Vibes.

Feast on **Yamm's New Year's Eve Buffet Dinner** that is inclusive of a glass of juice, beer or wine and a close-up magic show. Applies to the second seating only (8:30pm – midnight) and for adult price tickets (Adult **HK\$888**; Child **HK\$538**).

** All prices listed are subject to 10% service charge*

** Free admittance to Vibes applies to adults who are 18 years old or above*

** Child price is 3 to 11 years old inclusive*

With only a few seats remaining for both dining options, we recommend early booking on 2315 5885.

The Mira Masquerade Magic Party Program

21:00	Doors open
22:00-23:30	DJ Music / (3) magicians to mingle with guests on floor
22:00-23:00	Silver stilt walker on floor
23:30-23:45	1 st session of Modern Dance
23:45-23:55	Stage magic show
23:55-24:00	Countdown to 2012 <ul style="list-style-type: none">• Laser projection on the wall from 10 to 0 with balloons showering from the rooftop at midnight• Magician on stage
24:00-24:20	2 nd session of Modern Dance / inviting guest to dance and take pictures with the dancers
24:20-24:50	DJ music
24:50-01:10	3 rd session of Modern Dance
01:10-02:00	Continue DJ music
02:00	Light snacks to be served
04:00	Event ends

Remarks:

21:00-23:00 & 02:00 onwards Cash Bar
23:00-02:00 Open Bar with standard drinks
21:00-22:00 & 02:00-04:00 Background music

- ends -

About Vibes

Hong Kong's secret al fresco venue, the fifth floor garden lounge doubles up as a lush outdoor space to unwind in style or dance away the night. Lotus-shaped open fires, running waterways and private cabanas create an exclusive haven in the city. One of the three unique bar and lounge concepts of The Mira Hong Kong, Vibes offers mouth-watering tapas menu and unique treasure of liquid delights which includes wide selections of fine wines, classic and signatures cocktails.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 guest rooms, including a collection of 56 suites and specialty suites, which is centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district. A close walk to the local underground, railway stations and the Star Ferry, the hotel – overlooking the lush Kowloon Park – easily connects to all parts of the vibrant metropolis.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com



Spectacular digital display
Countdown to 2012 projected on the wall will be followed by a shower of balloons falling from the 18/F rooftop



VIP tables in private corners and upper deck cabanas
Limited number of exclusive sitting areas for groups of up to 10 guests are available

For media enquiries or additional images, please contact:

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