

Press Release

For Immediate Release

Easter Egg-travaganza at The Mira Hong Kong

2 April 2011, Hong Kong: This festive season, The Mira Hong Kong rings in the Spring festivities with a bang – wishing guests and their loved ones “A Mira-Velous Easter.” Our Easter feasts at WHISK, Yamm and COCO take festive dining to new heights, where guests are invited to indulge in a comprehensive Easter program activities at the hotel.

“A Mira-Velous Easter” showcases the following options for guests:

- **The Mira-Velous Egg-drop**

Make a wild guess of the total number of eggs accumulated in the giant container between April 12-25 and win amazing prizes. The two closest winners will be awarded a **one-night stay in our Spa Suite plus an exclusive designer egg chair chocolate miniature** and a **dinner buffet for two at our award-winning Yamm** respectively.

Simply fill in the information on a slip together with a colourful Easter egg collected from any of our outlets and drop this egg into the giant container or check on our Facebook (www.facebook.com/themirahk) to take part in the game.

- **COCO Easter Treats**

COCO is transformed into an Easter Haven, laden with festive confections and edible stocking fillers created by our Executive Pastry Chef, Jean-Marc Gaucher, from France. A line of chocolate delights incorporated with premium chocolate brand ‘*Valrhona*’ affords ultimate indulgence for those with a sweet tooth. 55% dark chocolate made **Jewellery Egg Box** (HK\$550) showcases genuine luxury, while the assorted mini chocolate Easter eggs encased bring you unlimited surprises. Chef Jean-Marc demonstrates the French tradition of celebrating Easter with chocolate hens by creating **Freshly Hatched** (HK\$550), exquisitely crafted with 55% dark chocolate and sprayed with glittering golden powder. Welcome to **Easter World** (HK\$495), inspired by classic French chestnut cake with colorful marble chocolate Easter eggs added on to make a modern twist. Chef Jean-Marc’s skills as an accomplished chocolatier reach new height with the **Magic Bunny** (HK\$140), a stylish yet adorable gift, for those with a sweet tooth, as well as an eye for chic. To amp up the festive fun, COCO also brings in an array of authentic European Easter festive goodies which allow you to share your sweetest blessings with your loved ones.

For the ultimate stress-free Christmas, COCO offers you a special online ordering platform. Just tap the computer mouse, and have us deliver it, or simply pick it up at COCO.

Available from April 1 to 30. For information and orders, please call COCO at 2315 5566 or on <https://rsvn.themirahotel.com/easter-goodies>

- **WHISK Easter Brunch**

Enjoy the more than 30 tantalising delicacies and flowing Louis Roederer Champagne, house beers and wines, plus juices at WHISK’s Easter brunch. From **Caviar to Roasted Crispy Suckling Pig, Gourmet**

Fried Egg with Parmesan Foam to Mackerel with Saffron Fish Soup and Beef Tenderloin with Shallots Sauce. Don't miss the array of heavenly desserts which includes Passion Fruit Panna Cotta, Chocolate Floating Island Martini, Duo chocolate Dome and Melting Hot Puddings. The festive Easter cupcakes and handmade chocolate Easter eggs will round off the celebration.

Priced at \$595 + 10% per person, available on April 24. For information and reservations, please call WHISK at 2315 5999.

• **Yamm Easter Fair**

Feast on Yamm's famous buffets with all the Easter treats and trimmings. Alongside an array of more than 50 delicacies that can be regularly sampled at Yamm's buffets, our Easter Fair buffet has an increased choice of dishes for foodies to sample, including sushi, sashimi, assorted seafood, authentic laksa and Asian specialities. With all the festive trimmings, the wide variety of classical treats, such as handmade chocolate eggs and cross buns, allow you to indulge in the festive atmosphere, creating an unparalleled buffet experience to make your Easter a fabulous one.

Easter Lunch Buffet

HK\$208+10% per adult and HK\$128 +10% per child, available on April 22, 23 and 25.

Easter Brunch

HK\$338 +10% per adult and HK\$218 +10% per child, available on April 24.

Easter Dinner Buffet

HK\$550 +10% per adult and HK\$330+10% per child, available from April 22 to 25.

For information and reservations, please call Yamm at 2368 1111.

About The Mira Hong Kong

"Mira" signifies a giant, red star in the constellation of Cetus. It means "foresight" in Spanish and "perfection, peaceful and prosperous" in Latin. In its first year of operation, The Mira Hong Kong is living up to its name as it soars to award-winning heights. Centrally located on Nathan Road in Tsimshatsui, The Mira Hong Kong is situated in the heart of Hong Kong's commercial, shopping, dining and entertainment district. Located close to the local Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong. Adjacent to The Mira Hong Kong are a retail promenade of branded boutiques, large-scale shopping malls, bargain outlets and upscale eateries.

Six unique dining concepts include Modern French cuisine with an Asian twist, served in a relaxed, refined setting at WHISK; an upscale, modern Chinese eatery offering the finest Cantonese and Chinese delicacies, with a unique contemporary twist at Cuisine Cuisine at The Mira; an international kitchen offering a varied array of global and pan-Asian cuisines at Yamm; signature cakes and barista coffees at café patisserie COCO; and cocktails at Room One. The ultimate al fresco experience can be found at Vibes, the al fresco lounge bar.

MiraSpa is an award-winning 21st century metropolitan spa combining contemporary design with stylish, warming touches that delivers a sense of wellbeing and subtle stimulation. Treatments incorporate innovative technology to yield maximum results, via exclusive product ranges.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com

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Jewellery Egg Box



Easter World



Easter Garden



Magic Bunny