

Press Release

For Immediate Release

The Mira Hong Kong Voted “Best Business Hotel in Hong Kong” at TTG China Travel Awards 2010

8 April 2010, Hong Kong: The Mira Hong Kong is celebrating recognition by China’s leading travel industry professionals as the only Hong Kong hotel to garner the “**Best Business Hotel in Hong Kong**” award at the *TTG China Travel Awards 2010*. Readers of industry leading titles *TTG China*, *TTG-BTmice China*, *TTG Asia* and *TTGmice* voted for The Mira Hong Kong as **Best Business Hotel in Hong Kong** among 55 other awards, in categories including Individual Hotels, Hotel Chains and Resort Hotels.

“As a newly established property, it is an honour to be recognised by China’s key travel industry players. Being lauded for the high levels of service and hospitality which are The Mira Hong Kong’s signature is testament to how far we have come since the hotel’s Grand Opening on September 17, 2009,” said Romain Chan, Miramar Hotel and Investment Company Group General Manager.

“While the *TTG China Travel Awards* seek to recognise China’s top travel and tourism performers, the award for “**Best Business Hotel in Hong Kong**” also acknowledges that The Mira Hong Kong’s MICE facilities are world-class. As we strive to convey new ideas and innovation, while achieving consistent levels of service to ensure a memorable stay for all of our guests, this award is particularly poignant. As the Group’s flagship property, The Mira Hong Kong is moving us one step closer to becoming the leading sophisticated urban lifestyle hotel group in Asia-Pacific; that strives to continually deliver innovative, guest-oriented products and services,” noted Chan.

The *TTG China Travel Awards*, a spin off from the *TTG Travel Awards*, seeks to recognise China’s best performing travel and tourism organisations as determined by votes cast by fellow trade professionals who are readers of *TTG China*, *TTG-BTmice China*, *TTG Asia* and *TTGmice*. It is modelled after the flagship annual *TTG Travel Awards* which has been honouring the best in Asia Pacific’s travel and tourism organisations for the past 19 years, and is now regarded as the most coveted and influential awards in the region’s industry. With the recent rapid advancement of China’s travel and tourism industry, *TTG* believes there should be similar recognition of China’s best performing organizations.

About The Mira Hong Kong

“Mira” signifies a giant, red star in the constellation of Cetus. It means “foresight” in Spanish and “perfection, peaceful and prosperous” in Latin. With such a directional name, it is anticipated that The Mira Hong Kong will soar, prosper and shine.

Centrally located on Nathan Road in Tsimshatsui, The Mira Hong Kong is situated in the heart of Hong Kong’s commercial, shopping, dining and entertainment district. Located close to the local

Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong. Adjacent to The Mira Hong Kong are a retail promenade of branded boutiques, large-scale shopping malls, bargain outlets and upscale eateries.

Now open, MiraSpa is an award-winning 21st century spa concept managed by the hotel. Complemented by the indoor infinity-edge pool and fitness centre, the spa encompasses 18,000 square-feet of total fitness, beauty and wellness.

The Mira Hong Kong is a member of HIP Hotels and Minimo Hotels.

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