

Platinum Selling Pop Icon Katy Perry Stunned Guests at The Grand Opening Of The Mira Hong Kong

(Hong Kong, September 18, 2009) –The Mira Hong Kong celebrated their Grand Opening Party last night and living up to every expectation, it was one of the best parties Hong Kong has seen this year.

Platinum Selling Pop Artist Katy Perry performed at the opening with her Grammy Award nominated No. 1 single, *I Kissed a Girl*, much to the delight of the VIP guests.

Party goers were treated to a culinary tour of the brand new style hotel, taking them from the white finned lobby, to international dining restaurant *Yamm*, up to contemporary European flavours at *WHISK*, on to *Cuisine Cuisine at The Mira* and finally arriving at the Ballroom to be greeted by Katy Perry in a stylish nightclub setting designed by world-renowned lifestyle guru Colin Cowie, who designed Oprah Winfrey's Legends Ball and John Travolta's 50th birthday.

The star-studded evening hosted by Miramar Hotel & Investment Company, Limited Managing Director Martin Lee and his wife Cathy Lee, who played host to a selection of global celebrities and social glitterati. Distinguished guests included Hong Kong pop diva Joey Yung, Marcel Wanders, Pansy Ho, Michelle Ong Cheung, Sabrina Chao, Bonnie Gokson, Brandon Chau, Olivia Lee-Davies, David Au, Kim Robinson, Francois Delage, Balia Chan and Ingrid Chen.

Manager Dirk Dalichau said: "We are thrilled Katy Perry could help celebrate the opening of The Mira with us and our guests. The Mira Hong Kong is focused on becoming a hot new venue in Tsim Sha Tsui for big-name performers and what better way to start this than with pop sensation Katy Perry."

About The Mira Hong Kong

Centrally located on Nathan Road in Tsim Sha Tsui, The Mira Hong Kong is situated in the heart of Hong Kong's commercial, shopping, dining and entertainment district. Located close to the local Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong.

Adjacent to The Mira Hong Kong are a retail promenade of branded boutiques, large-scale shopping malls, bargain outlets and upscale eateries.

The MiraSpa, to be opened in November, will be a 21st century new spa concept managed by the hotel. Complemented by the indoor infinity-edge pool and fitness centre, the spa will encompass 18,000 square-feet of total fitness, beauty and wellness.

www.themirahotel.com

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Issued by Grebstad Hicks Communications on behalf of The Mira Hong Kong

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Katy Perry performing at The Grand Opening of The Mira Hong Kong



On the purple carpet – The Mira Hong Kong owner Martin Lee, Katy Perry, Joey Yung and Cathy Lee