

Press Release

For Immediate Release

Themed Nights Take Flight at Room One

12 January 2011, Hong Kong - The Mira Hong Kong's **Room One**, where day turns into night and lifestyles mix as easily as signature cocktails, lures with fresh live band, themed nights and special promotions.

Ambient-lit interiors, sexy cocktails and delicious snacks making Room One a chic evening retreat are enhanced by the brand new entertainment concept – the **Body Heat** – producing a fresh blend of rare and funky grooves from acid jazz to retro soul in a live rendition by award-winning American trumpet player and his band. Live performance amps up the ambience on every **Tuesday, Wednesday Thursday** from 8:45pm till 12 midnight and **Friday and Saturday** from 10:15pm till 1:30am.

Daily, from 5:00pm till 8:00pm, Room One lures into its cocoon-like interiors with the **Purple Hour**, when champagne, wines and fine cocktails can be enjoyed at **two for one prices**.

Tuesdays are reserved for **Ladies Night Out**. From 7pm till 10pm all the ladies are invited to glamour up their evening with unlimited complimentary sparkling, red and white wines and great selection of *Pink Stiletto* cocktails designed especially for the delicate and elegant tastes. Unique selection of concoctions ranging from refreshing shots (HK\$50), such as *Pick Me Up* or *Marie Antoinette*, to martinis and cocktails (HK\$75) is available all night long. Special snacks menu to match is offered at promotional prices.

On **Wednesdays**, Room One makes room for gentlemen who round up for a manly selection of drinks. To kick off the night, from 8pm to 10pm a free welcome glass of whisky or Prosecco is an inviting treat. Special menu for **Men's Night** has been created with cocktails (HK\$75) and shots (HK\$50) at discounted prices served all night long.

For more information and booking, please call **2315 5888**.

**All prices are subject to 10% service charge*

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About Room One

Relax. Listen. Chat. Mingle. With its intimate interiors, signature drinks and bar snacks, Room One is a lounge seamlessly woven into the lobby. The perfect place to relax and enjoy a drink and a chat after a hectic day in Hong Kong, soothing, intriguing mood lighting is enhanced by the eclectic sounds. Room One offers a wide selection of classic and signature cocktails, and wines from around the world. Premium and Asian-style tapas complete the mix. Room One's soothing, cocoon-like interiors are unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie®.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 guest rooms, including a collection of 56 suites and specialty suites, which is centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district. A close walk to the local underground, railway stations and the Star Ferry, the hotel – overlooking the lush Kowloon Park – easily connects to all parts of the vibrant metropolis.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com



Sensuous décor, beautiful people, eclectic sounds, signature cocktails – all mix at Room One.

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