

Press Release

For Immediate Release

The Mira Hong Kong's hotel space garners bronze at the 19th Asia Pacific Interior Design Awards

For Immediate Release, Hong Kong: A prized testimony to The Mira Hong Kong's unique design, the iconoclastic spaces of the hotel have been acknowledged by the Hong Kong Interior Design Association at the 19th Asia Pacific Interior Design Awards Presentation.

On 22 November 2011, for the 19th time, APIDA gave recognition to outstanding interior design project and designers, promoting professional standards and ethics among interior design practices operating in the Asia Pacific region.

Connie Kwan, Director of Sales and Marketing, was handed the Bronze Award for Hotel Space at the APIDA 2011 Awards Presentation combined with the HKIDA's 20th Anniversary Gala Dinner. "HKIDA has received around 600 entries this year, and we are proud to be at the forefront of the interior design accomplishments in the hospitality sector being distinguished by the international judges in front of the most talented industry professionals."

Boldly accented hotel spaces include the green, red, silver and purple colour schemes of 436 guest rooms and 56 suites created by Colin Cowie©, and the chic, one-of-a-kind, interiors of its eight 5/F specialty suites, conceived by renowned Miami-based interior designer Charles Allem.

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About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel that embodies the core idea of an innovative, unique and detail conscious property. Overlooking the lush Kowloon Park, the hotel boasts a total of 492 guest rooms, including a collection of 56 suites and specialty suites. Centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local underground, railway stations and the Star Ferry, it easily connects to all parts of the vibrant metropolis.

The Mira Hong Kong is a member of Berlin-based cutting-edge collective, Design Hotels™ and the first Hong Kong property that joined the global Design Hotels™ network of more than 200 independent properties in over 40 countries across the globe.

The Mira Hong Kong is a member of HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com



***Bronze Medal for best hotel space presented
by Connie Kwan, Director of Sales and Marketing
in front of The Colin Cowie®-designed fin wall feature***

For media enquiries or additional images, please contact:

Nicole Ko

Director of Communications | The Mira Hong Kong
Tel +852 2368 1111 | Tel +852 2315 5329 (direct) | Fax +852 2369 0972
nicole.ko@themirahotel.com

Jakub Lewandowski

Assistant Public Relations Manager | The Mira Hong Kong
Tel +852 2368 1111 | Tel +852 2315 5181 (direct) | Fax +852 2369 0972
jakub@themirahotel.com

Elizabeth Yau

Public Relations Officer | The Mira Hong Kong
Tel +852 2368 1111 | Tel +852 2315 5142 (direct) | Fax +852 2369 0972
elizabeth.yau@themirahotel.com