

Press Release

The Mira Hong Kong's Appreciation Week

14 November 2011, Hong Kong – In recognition of the continuous efforts of the world-class team delivering high quality of service, the hotel known for fostering unique “Mira culture”, began its Appreciation Week filled with rewarding activities promoting healthy work-life balance and employee satisfaction.

“Human resources are one of the biggest assets of a company, especially in the hospitality industry,” explains the **Director of Human Resources, Katy Fok**. “The ultimate reason behind this initiative is to acknowledge and give credit to each and every Team Member for their hard work, which I believe will motivate to translate this positive energy to our guests. It is imperative that the hotel’s management takes responsibility for and good care of the hotel community, which is a micro-society in itself.”

From 14 to 18 November the Team Members of The Mira Hong Kong participated in relaxation workshops and consultations, aromatic yoga and art-jamming classes, as well as massage sessions executed by appointed specialists.

“This was a unique experience for me,” commented **Pat Ng, Engineering Coordinator**. “I have worked at other hotels before but I have never participated in activities like these. I feel that my company appreciates my hard work.”

Each day was marked with a special menu in the staff canteen decorated with ‘Thank You Super Stars!’ custom callouts and balloons, while the meals were served by the senior management of the hotel. Inaugural lunch, featuring aromatic Spanish paella with seafood, meatballs and beef skewers, was skillfully plated by **Martin Chung, General Manager**. “Keeping in mind that we always put the guests first we cannot forget about rewarding the efforts of the Team Members who are the foundation of our continued success.”

“Everyone is very excited about this week and talks about the special menus in the canteen, the health talk and art class going on in the training room,” shares, **Norman Chan, Catering Service**. “I know the HR team has been planning this for months and I really appreciate their hard work as much as they appreciate ours!”

“I hope this activity can make the executive office bond closer with all the levels of staff working in the hotel,” adds **Nicole Ko, Director of Communications**, who also assisted with distribution of gifts to each and every hotel staff together with other department heads.

The week of appreciation ended with a Mira-Velous Health Fair including foot reflexology, Chinese medical consultation, spinal check and fortune telling.

About The Mira Hong Kong

Centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, The Mira Hong Kong is a smoke-free, design hotel with a total of 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park, the hotel easily connects to all parts of the vibrant metropolis, offering convenient access to the local underground, railway stations and the Star Ferry.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com



Staff meal was served by hotel's top management...



...and the departments heads throughout the week.



Art jamming sessions revealed hidden talents.



Relaxation sessions included massage, foot reflexology and yoga.

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