

Press Release

For Immediate Release

The Mira Hong Kong Joins the Glass Recycling Programme for Hotel Sector

10 November 2011, Hong Kong: Furthering its green efforts in reclaiming, recycling and reusing energy and waste products resulting from its operation, The Mira Hong Kong joins the **Glass Container Recycling Programme for the Hotel Sector** co-organized by Hong Kong Hotels Association and Environmental Protection Department of HKSAR.

With the support of the EPD and the Hong Kong Hotels Association, the Glass Container Recycling Programme for the Hotel Sector was launched in November 2008 to help the trade to reduce waste disposal and ensure that the glass containers generated are managed in an environmentally friendly way. The programme, jointly organized and funded by the participating hotels, has resulted in collecting 461 tonnes of glass as of end of July 2011.

“Being a responsible community member, this meaningful programme is another important step in The Mira Hong Kong’s contribution to the combined efforts of the hospitality sector in making a green difference to the world - locally”, commented Florence Ng, Hotel Manager. The collection of glass containers from The Mira Hong Kong by a local contractor became effective on 11 November 2011.

The collected glass containers are sent to local recycling facilities where they are crushed into glass sand replacing natural river sand as an engineering material for the production of paving blocks in various projects of the Housing Department (HD), Environmental Protection Department (EPD) and local tertiary institutes.

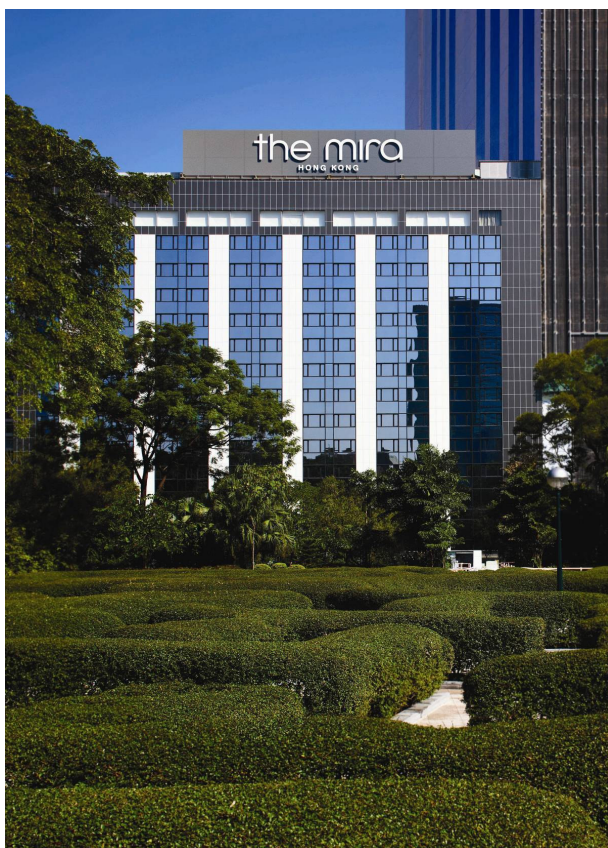
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About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 guest rooms, including a collection of 56 suites and specialty suites, which is centrally located in Tsimshatsui, the heart of Hong Kong’s commercial, shopping, dining and entertainment district. A close walk to the local underground, railway stations and the Star Ferry, the hotel – overlooking the lush Kowloon Park – easily connects to all parts of the vibrant metropolis.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com



The Mira Hong Kong

The chic hotel overlooking the lush Kowloon Park is committed to green philosophy and reducing its carbon footprint

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