

Press Release

For Immediate Release

Mira-love for Mums

18 April 2011, Hong Kong... This Mother's Day, The Mira Hong Kong has prepared a series of activities for you to express your love and appreciation for your Mum. Invite Mum for a special day surrendering to the melt-in-the-mouth brunch and dinner buffet at Yamm, a spellbinding Chinese set dinner at Cuisine Cuisine at The Mira, a bubbly Sunday brunch at WHISK, a divine collection of sweet delicacies at COCO, or a blissful spa day with Mum at MiraSpa. In addition, at The Mira Hong Kong, an ultimate indulgence voucher brings a truly unique and memorable gift for Mum.

“Mira-love for Mums” showcases the following options for you:

• Yamm Mother's Day Feasts

Treat Mum to Yamm's award-winning brunch and dinner buffet. Enjoy a varied array of global and pan-Asian delicacies which offer Indian, Southeast Asian and Western dishes, as well as delectable, handcrafted desserts. Highlights include the **Sautéed Shrimp with Dragon Well Tea Leaves**; the east-meet-west specialities such as **Cream Soup with Diced Chicken and Fish Maw**; **Grilled Chicken with Hawthorn Sauce and Pan-fried Pork Chop in Goji Berries Sauce**. Jet-fresh seafood including **oysters, mussels, Alaskan king crab legs, yabbies and clams** are unlimitedly served. In addition, **global cheeses, assorted sashimi and sushi, à la minute teppanyaki, Singaporean satay skewers and the roast carvery** are available throughout the whole feast, complement with free-flowing soft drinks, chilled juices and draft beer.. With the combination of sophisticated interiors, dramatic lighting, delicious food and drinks, Yamm unveils a palatable Mother's Day dining experience for your Mum and family. Special hot herbal tea and a dainty gift for mums.

The *Yamm Mother's Day Brunch* is available on May 8 during two sittings: 1st round from 11.30am to 1.30pm, at HK\$388 +10% per adult and HK\$288 +10% per child; 2nd round from 2.00pm to 4.00pm, at HK\$338 +10% per adult and HK\$218 +10% per child. The *Yamm Mother's Day Dinner* is available during two sittings: 1st round from 5.30pm to 8.00pm, at HK\$608 +10% per adult and HK\$408 +10% per child; 2nd round from 8.30pm to 11.00pm, at HK\$608 +10% per adult and HK\$408 +10% per child. To book your table call Yamm on 2368 1111.

• WHISK Champagne Brunch

Show your love for Mum by treating her to the gorgeous WHISK brunch! Aside from the **free-flowing Louis Roederer Champagne**, our chefs will delight her with **luxurious caviar and vodka, pass-around hot appetizers, organic salad bar, freshly-shaken cocktails, succulent Freshwater Tiger Prawns and Ginger Marinated King Prawn Skewers**, and especially the grand finale of delicious confections including **Lychee-Rose Cake and Coffee Cheese Cake**. Mums will receive a MiraSpa gift voucher valued at HK\$200. Available on May 8 from 12.00pm to 2.30pm, at HK\$638+10% per person. To book your table, call WHISK on 2315 5999.

- **Cuisine Cuisine Mother's Day Dinner Menu**

Set in a spacious, design-led setting overlooking Kowloon Park, sample the authentic and delicate Chinese gourmet dishes at Michelin two-starred Cuisine Cuisine at The Mira. Highlights include ***Crispy Chicken with Osmanthus Sauce, Steamed Tiger Garoupa, Sautéed Prawns and Scallops with Vegetables, and Double-Boiled Milk with Bird's Nest.***

Special set menus are available on May 8, at HK\$2,380+10% for four people, HK\$3,480+10% for six, HK\$4,580+10% for eight and HK\$6,880 +10% for twelve. All mothers will receive a special MiraSpa gift voucher valued at HK\$200. To book your table, call Cuisine Cuisine at The Mira on 2315 5222.

- **COCO Treats for Mother**

Love is sweet at COCO. During the month of May, The Mira Hong Kong celebrates a mother's journey through a passage of sensory indulgence masterminded by Chief Executive Pastry Chef Jean Marc Gaucher. In celebration of a Mother's heart-warming life journey, give your Mum a gorgeous ***French "Fraisier" Strawberry Cake(HK\$250/lb), a petite Rose-Strawberry Éclair(HK\$37/portion), or For my Mom! Rose-mixed berry cupcake (HK\$35/portion).*** Surprise Mum with our Mother's Day special ***Eve Red Apple***, three-dimensional cream cheese red apple with a mini pearl candy necklace, and melt her heart with your sweetest love. This collection is available for a limited time only during May 2011. To order, call COCO on 2315 5566.

- **Room One Yummy Mummy Champagne**

Cheers to Mum! Spend a sparkling sweet Mother's Day with Mum at Room One. Buy a bottle of champagne and receive a complimentary "Strawberry Delight" to make this special day a fabulous one! Available for a limited time only during May 2011. To book your table, call Room One on 2315 5888.

- **MiraSpa Mother and Daughter Spa Indulgence**

Enjoy a 60-minute massage of your choice, an indulgent Cryotherapy Facial and a MiraSpa signature smoothie in the VIP couples' spa suite with jacuzzi and steam shower plus access to the swimming pool and heat experience lounge. As a special treat, Mum will receive a MiraSpa gift voucher for a one-hour treatment on the next visit plus a luxury Anne Semonin gift set.

Available during May 2011 at HK\$3,900 for two. To make your reservation, call MiraSpa on 2315 5500.

- **The Mira Hong Kong Ultimate Gift for Mother**

For the ultimate in love celebrating Mother's Day, reward Mum by offering her a truly unique and memorable gift. Pamper Mum with a gift voucher that includes one-night accommodation in a Spa Suite, set dinner for two at Michelin selected restaurant WHISK, 60-minute massage for two in MiraSpa and an Anne Semonin gift.

Available for purchase in May 2011 at HK\$4,988 + 10%. To purchase, call The Mira Hong Kong on 2315 5605.

About The Mira Hong Kong

"Mira" signifies a giant, red star in the constellation of Cetus. It means "foresight" in Spanish and "perfection, peaceful and prosperous" in Latin. In its first year of operation, The Mira Hong Kong is living up to its name as it soars to award-winning heights. Centrally located on Nathan Road in Tsimshatsui, The Mira Hong Kong is situated in the heart of Hong Kong's commercial, shopping, dining and entertainment district. Located close to the local Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong. Adjacent to The Mira Hong Kong are a retail promenade of branded boutiques, large-scale shopping malls, bargain outlets and upscale eateries.

Six unique dining concepts include Modern French cuisine with an Asian twist, served in a relaxed, refined setting at WHISK; an upscale, modern Chinese eatery offering the finest Cantonese and Chinese delicacies, with a unique contemporary twist at Cuisine Cuisine at The Mira; an international kitchen offering a varied array of global and pan-Asian cuisines at Yamm; signature cakes and barista coffees at

café patisserie COCO; and cocktails at Room One. The ultimate al fresco experience can be found at Vibes, the al fresco lounge bar.

MiraSpa is an award-winning 21st century metropolitan spa combining contemporary design with stylish, warming touches that delivers a sense of wellbeing and subtle stimulation. Treatments incorporate innovative technology to yield maximum results, via exclusive product ranges.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.

www.themirahotel.com



COCO's Eve Red Apple



WHISK Champagne Brunch



Yamm's Seafood



Spa Suite (accommodation)



MiraSpa's VIP Couple Suite

- ends -

For media enquiries or images, please contact:

Peggy Cheng

Public Relations Manager | The Mira Hong Kong
118 Nathan Road | Tsimshatsui | Kowloon | Hong Kong
Tel +852 2368 1111 | Tel +852 2315 5456 (direct) | Fax +852 2369 0972
peggy.cheng@themirahotel.com