

Press Release

For Immediate Release

The Mira Hong Kong Bounds into a Prosperous Year of the Tiger

25 January 2010, Hong Kong: To celebrate the most significant event in the Chinese Lunar Calendar, The Mira Hong Kong unveils a series of exciting activities. Gathering friends and family at its unique venues affords a gourmet twist to the Lunar New Year celebrations.

To set the tone for a fecund year of success, The Mira Hong Kong is hosting a series of golden gourmet experiences:

“Happiness”

- **Year of the Tiger 2010 Spring Dinner Menus**

Celebrate with your family, partners or business associates to toast the past year’s successes and ring in the Year of the Tiger with **four delectable menus** at Cuisine Cuisine at The Mira.

Menus start from HK\$5,680* to HK\$10,800* (for 12 guests) and are available from now until 31 March 2010.

- **Auspicious Lunar New Year Set Menus**

Our master chefs have cherry-picked the finest and freshest ingredients to prepare **three finely-crafted menus** at Cuisine Cuisine at The Mira, offering authentic Cantonese cuisine with a modern twist for your celebration with families and friends.

Menus start from HK\$480* per person and are available between 14 and 20 February 2010.

- **Contemporary Chinese Puddings**

Get ready to experience the ultimate in festive Chinese puddings. This year, Cuisine Cuisine at The Mira has outdone itself with a special selection of the most delicious contemporary Chinese puddings. ***Chilled Sweet Osmanthus Pudding finished with Bird’s Nest and Gold Leaf, Turnip Pudding finished with Gold Leaf and Dried Scallops, and Chinese Pudding finished with Gold Leaf and Almond Chips*** are the perfect start to celebrate the New Year. Priced from HK\$188, early bird discounts are offered for purchases on or before 31 January 2010.

For information and reservations, call Cuisine Cuisine at The Mira on +852 2315 5222.

* Prices are subject to a 10% service charge

- **Lion Dance**

The Mira Hong Kong welcomes in the new Lunar New Year with a traditional Lion Dance on 14 February 2010. Guests are invited to experience this symbolic ritual, with updates at www.themirahotel.com

“Wealth”

- **Chinese New Year Gifting by “Cai Shen”**

“Cai Shen,” the Chinese God of Fortune, will be appearing at The Mira Hong Kong’s outlets to gift “Lai See” and bless everyone with good luck in the coming year. More than 3,000 gifts include vouchers for a **Sumptuous Set Dinner at Cuisine Cuisine at The Mira for 18 people including wine and drinks** valued at HK\$20,000, a **10kg Chocolate Gold Ingot** valued at HK\$3,000, **10% off signature treatments at MiraSpa, COCO cupcakes** and more. The “Lai See” gifts will be distributed between 14 and 20 February 2010.

“Longevity”

- **Lunar Valentine’s Day Package**

Display your love with the blessings of the Lunar New Year and celebrate Chinese Valentine’s Day on February 28, 2010. Indulge in one night’s accommodation in a Spa Suite or a one-bedroom Suite at The Mira Hong Kong, and enjoy a 60-minute massage with MiraSpa’s signature spa tea for two, before feasting on a set lunch for two at WHISK. Priced at \$3,600 for double occupancy.

* Prices are subject to a 10% service charge

About The Mira Hong Kong

“Mira” signifies a giant, red star in the constellation of Cetus. It means “foresight” in Spanish and “perfection, peaceful and prosperous” in Latin. With such a directional name, it is anticipated that The Mira Hong Kong will soar, prosper and shine.

Centrally located on Nathan Road in Tsimshatsui, The Mira Hong Kong is situated in the heart of Hong Kong’s commercial, shopping, dining and entertainment district. Located close to the local Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong. Adjacent to The Mira Hong Kong are a retail promenade of branded boutiques, large-scale shopping malls, bargain outlets and upscale eateries.

MiraSpa is a 21st century new spa concept managed by the hotel. Complemented by the 25-metre indoor infinity-edge pool and fitness centre, the spa encompasses 18,000 square-feet of total fitness, beauty and wellness.

www.themirahotel.com

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