



Press Release

For Immediate Release

***One Night at The Mira* – a Journey of Passion, Sugar and Glamour at Hong Kong’s Hottest New Hotel**

January 13, 2010, Hong Kong: This Valentine’s Day, The Mira Hong Kong is the hotspot for glamorous singles and hot couples alike. Seductive temptations await, making February 14 a day – and a night – to remember. Guests are invited to surrender to divine dessert feasts, spellbinding dinners, late night supper buffets and unique sensory experiences at each of the hotel’s five bars, restaurants, and the newly launched MiraSpa.

Let the Valentine’s fabulousness begin with a surprise pick-up in The Mira Hong Kong’s vintage London taxi.

One Night at The Mira begins with a stay in the premium Grand Mira Suite, where a bouquet of flowers awaits you, before you discover the forbidden delights of the private steam shower, jacuzzi, and revel in plush “his and hers” Kashwere robes. A bottle of warming Elemental Herbology Massage Oil is the perfect start to a decadent evening, set against the romance of the four-poster bed dressed with rose-scented pillows.

Give in to the ultimate sweet fix, with a special couple’s COCO *Cupidon Cupcake*. The gourmet bliss continues with a Euro gastro journey at WHISK, with a 6-course dinner with wine pairing in a private room prepared by Chef Justin Quek. Enjoy after-dinner drinks at Room One, with The Aphrodisia cocktail kicking off the evening with a bang.

To crown *One Night at The Mira*, head to the newly launched MiraSpa for a 90-minute MiraSpa massage of your choice, enjoyed in your own private VIP Spa Suite, complete with sunken whirlpool and steam shower, two mini bottles of Moët & Chandon Champagne, and a Valrhona chocolate palette and paint brush set to add a splash of spontaneous fun to your private Valentine’s soirée.

Wake up to a late champagne breakfast in bed, with a 4pm checkout for your added comfort and convenience. All before you glide home in a Mercedes limousine.

At **\$60,160** (including 10% service charge) let this be your most memorable Valentine's yet.

A Mira Lover's Package Stay in the **Platinum Suite** is also available at **\$29,888** (including 10% service charge).

* Available between 12 and 16 February 2010.

Hungry for More?

- **The Aphrodisia Dessert Buffet**

For one night only, enjoy the *Aphrodisia Dessert Buffet* at Room One or Yamm, complete with towers of pink candy floss, decadent sweet delights, Valentine's cocktails and hot tunes to seal the experience.

The Aphrodisia Buffet is available on February 14, 2010 from 10.00pm to 1.00am, priced at HK\$380 per person.

- **Yamm**

Guests can enjoy Yamm's late night supper buffet at HK\$258 plus 10% service charge per person. Available on February 13, 2010 from 10.00pm to 1.00am.

The Yamm Valentines' Day Dinner Buffet includes Valentines' Day drinks and COCO couples' cupcakes. Available on February 13 and 14, 2010 at HK\$680 plus 10% service charge per person.

- **WHISK**

Celebrate Valentine's Day the quintessential European way at WHISK. Our romantic Valentine's Dinner set menu for HK\$1,088+10% per person includes six courses of the finest European gastronomy, masterminded by Chef Justin Quek, or HK\$1,488+10% with wine pairing. The Valentine's menu is paired with a mini bottle of Moët & Chandon Champagne, and COCO *Cupidon Cupcakes*. Available between February 6 and 14, 2010.

- **Cuisine Cuisine at The Mira**

It's love at first sight at Cuisine Cuisine at The Mira this Valentines' Day. Our six-course set menu dinner temptation sets the table alight with gourmet treats. Bubble up with a mini bottle of Moët & Chandon Champagne, and the COCO *Cupidon Cupcake*. Available between February 6 and 14, 2010 at HK\$680 plus 10% service charge per person.

- **COCO**

COCO's sensual, stylish and unique designer cakes, cupcakes and chocolate jewellery will enthral the sweet-toothed. COCO draws you into a chocolate lovers world with the "his and hers" *Cupidon Cupcake*. For her,

the *Vanilla Bean Cupcake* is filled with rose jam and topped with a violet and rose swirled mascarpone cream, decorated with a strawberry chocolate heart and rose petals. For him, the *Irish Coffee Cupcake* overflows with caramel ganache and rum soaked raisins, decorated with Baileys Irish Cream, a raspberry macaroon and a chocolate heart. And for a truly unique Valentine's gift, why not try Chief Executive Pastry Chef Thomas Lui's handmade *Chocolate Jewellery Boxes* filled with chocolate hearts; as well as the *Chocolate Love Story* – a white chocolate book brimming with chocolates, or the unctuous *Chocolate Heart with Rose Champagne Ganache*? Enjoy COCO's Valentines' promotions from February 1 to 14, 2010.

About The Mira Hong Kong

"Mira" signifies a giant, red star in the constellation of Cetus. It means "foresight" in Spanish and "perfection, peaceful and prosperous" in Latin. With such a directional name, it is anticipated that The Mira Hong Kong will soar, prosper and shine.

Centrally located on Nathan Road in Tsimshatsui, The Mira Hong Kong is situated in the heart of Hong Kong's commercial, shopping, dining and entertainment district. Located close to the local Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong. Adjacent to The Mira Hong Kong are a retail promenade of branded boutiques, large-scale shopping malls, bargain outlets and upscale eateries.

Now open, MiraSpa is a 21st century brand new spa concept managed by the hotel. Complemented by the indoor infinity-edge pool and fitness centre, the spa encompasses 18,000 square-feet of total fitness, beauty and wellness.

www.themirahotel.com

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MiraSpa's 25-metre Infinity-Edge Pool



The Grand Mira Suite



The Aphrodisia Dessert Buffet