

## Press Release

For Immediate Release

### **COCO at The Mira Hong Kong Launches the Couture Mooncake**

**Hong Kong, 3<sup>rd</sup> August 2009:** This year, in preparation of the widely celebrated Mid-Autumn Festival, The Mira Hong Kong and its stylish café-pâtisserie COCO have created a delectable twist on the classic mooncake. Deriving from years of Chinese tradition, the mooncake has been a historical symbol of the annual lunar festival, and is an indispensable delicacy for this celebratory occasion.

Thomas Lui, executive pastry chef of the Miramar Group, presents a sinfully delicious twist on the much-loved mooncake with the creation of four uniquely flavoured COCO Valrhona chocolate mooncakes: *Strawberry Balsamic, Mango Almond, Pistachio Kahlua, and Hazelnut Orange.*

Boxed in designer packaging to reflect COCO's couture roots, these decadent chocolate mooncakes are the perfect luxury indulgence for the holiday season.

- More -

### **The Mira Hong Kong**

Centrally located on Nathan Road in Tsimshatsui, The Mira Hong Kong is situated in the heart of Hong Kong's commercial, shopping, dining and entertainment district. Located close to the local Mass Transit Railway (MTR), railway stations and the Star Ferry, the hotel connects easily to all parts of Hong Kong. Adjacent to the hotel are retail promenades of branded boutiques, large-scale shopping malls, bargain outlets, upscale eateries as well as leafy Kowloon Park.

In September 2009, the hotel will welcome guests with a complete portfolio of gourmet dining, event and lifestyle options, including European fine-dining at *Whisk*, modern Cantonese dining at *Cuisine Cuisine at The Mira*, an al fresco experience at *Vibes*, the roof garden concept lounge; in addition to *MiraSpa*, which opens its doors in October 2009. On the 3/F, eight state of the art function rooms will be unveiled to accompany The Ballroom on the 18/F, an outstanding, pillarless, naturally lit function space with state-of-the-art technological features and views overlooking Kowloon Park.

The hotel is set to unveil its stunning new facilities at a lavish grand reopening party on September 17, which will host the city's business, social and celebrity glitterati, in addition to an exclusive list of global VIPs. This will cement The Mira Hong Kong's unrivalled position as the city's hottest new address.

- More -



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